

## Booster Club Meeting Agenda for October 6, 2011

- Pre Meeting Social (6:45 – 6:59)
- Call to Order – (7:00 – 7:05)
- Guest Speaker Al Heidenreich – History of West High (7:05 – 7:20)
- Secretary's Report - Cheryl Andrew (7:20 – 7:25)
  - Review of Minutes from Last Meeting
- Old Business (7:25 – 7:35)
  - Football Game Concession Fundraisers – Sarah Dumais
  - Update on mailing of Booster Club letters to athlete parents – Sarah Dumais
  - Hannaford book sale date for next fall – Dan Hebert
  - Game of the week sponsors – Gary Therrien
  - Coaches Award Plaque – Do we need to do anything to support this except for payment? – Sarah Dumais
- Homecoming Review (7:35 – 7:45)
  - What Worked
    - Attendance at Monday & Friday games was up to due promotional raffle
    - Game of the Week promotional was a big hit with Merchants Automotive Group/West backpacks (they will be giving us \$1,000 in December)
    - New parade route was a hit
    - Cost savings from no police transferred to raffle prizes for students was excellent way to use funds for students
    - \$100 Gift card donation from Walmart
    - Ron Sample's t-shirt gun was a huge hit with the students and faculty....his Booster Club banner pole he made worked well
    - Free t-shirts themselves were well accepted
    - Concession "tickets" kept the lines moving, French fries were a hit
    - Help from SNHU student went well
    - 50/50 and Palace ticket sales went well

- Thank you letters sent out to Merchant's Automotive, Mayor Ted Gatsas, Hooksett Banner, English Teachers, Advisors at Sports Events, Palace Theatre and Manchester Walmart (3)
- What Needs Improvement
  - To avoid calling raffle tickets for no-shows, students will deposit their tickets into our bin next year as they arrive at the front gate
  - Some kids complaining about not receiving a raffle ticket. What can we do to improve the odds of every student receiving a raffle ticket?
  - Pep Rally schedule needs estimated times to keep it on track
  - We are working on increasing participation in the parade next year (Propose making parade banner for all West athletes) starting with athletes, but we need club participation as well. I contacted coaches, staff and Principal to receive feedback on what we can do together going forward to improve this.
  - Parade judging needs to be in front of crowd, not off to the side
  - Lost concession revenue on water sales
  - Proposal to add first aid kit to concession stand
  - Mascot was a no-show, so we had to improvise with the cheerleaders (who turned out to do a fantastic job)
  - I contacted coaches, staff and Principal to see why athletic teams and clubs did not march in the parade
  - We need a dedicated photographer (and camera with charged battery) for next year
- Treasurer's Report – Denise Rinker (7:45 – 7:50)
- Committee Reports (7:50 – 8:00)
  - Team Parent Committee
    - Booster Club Parent Liaison - Pauline Roth
    - Update on team parent list
  - Website Committee
    - Committee Chairman – John Lyscars

- Cookie Hebert volunteered to be trained on our hosting site maintenance. I still need to organize and schedule training.
  - AOL blocked our hosting site this week. Problem was resolved and we were unblocked
  - I would like to involve local college (approach SNHU first) computer science department to take on revamp of web site as design project for students. Updated web design, interactive way for supporters to donate directly (i.e. using credit card, paypal, etc.)
  - [www.westboosterclub.com](http://www.westboosterclub.com) – web site
  - [members@westboosterclub.com](mailto:members@westboosterclub.com) – email list
  - Facebook page – Gary Therrien
- Food Committee
  - Committee Chair – Denise Rinker
- Community Relations Committee
  - Committee Chair – Melody Reno
  - Homecoming advertisement
  - Hooksett Banner Updates – I Spoke with sports editor, Jerry Liptak and we now have “Manchester West’s round-up” which “should” be a weekly item. Got nice coverage (with West picture) of cross country meet as well as (previous week) article focused on Homecoming sports
- Print Media Committee
  - Committee Chair – Ed Ithier
  - Need to order banner for West athletes
- Upcoming Events (8:00 – 8:10)
  - Game of the Week
    - Gary Therrien update on how members are helping find businesses
  - Fall Sports Recognition Night – Wednesday, November 9, 2011 @ 7pm
- New Business (8:10 – 8:29)
  - Introduction of Booster Club Event Participation Log

- Money Makers
  - Demoulas Market Basket Fund Raising Contact Info Obtained
  - TD Bank North – Fundraising with Affinity Membership Program
  - West (white) t-shirt low cost sales
  - SaveAround Discount Program Book Sales
  - Local Business Directory – More information next month
- Cheerleading Warm Up Suit Proposal
- Homecoming Proposals
  - I would like to propose that we treat our band like a professional organization and vote to pay \$100 every year as part of the costs associated with Homecoming. In my book, they will win the parade spirit award each year, so I would like to pay them up front and allow other groups a chance at the spirit award. This is one way the athletics Booster Club can show true cooperation with the music supporters. Discussion then vote or table.
  - Discussions with Dave Dionne about transferring over mascot duties to cheerleading staff, as it is intimidating to run around in front of a large crowd, but this is exactly what the cheerleading staff does.
- Student Booster Organization
  - No volunteers from the staff yet to head this up. What can we do to promote this organization?

➤ Adjournment (8:30)